

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Main Street Media Group / POL Attention: Ryan Stanley PO Box 25093 Alexandria, VA 22313

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

| DI IDIIN' | VOICE | | | Page 1 of 2 | | |
|------------|----------------|---------------------|--------------|---------------------|--|--|
| JUPLI | Property | WHAS | | | | |
| . | Invoice # | 2040592-2 | Order # | 2040592 | | |
| t. | Invoice Date | 08/31/20 | Alt Order # | WOC12597564 | | |
| 02 | Invoice Month | September 2020 | Deal # | | | |
| '11 | Invoice Period | 08/31/20 - 08/31/20 | Flight Dates | 08/25/20 - 08/31/20 | | |
| | Advertiser | ISS/ One Nation | | | | |
| | Product | Kentucky | | | | |
| | Estimate # | 5417 | | | | |
| | | Account Executive | Ben Stecker | | | |
| | | Sales Office | TEGNA Sales | s Washington DC | | |
| | | Sales Region | National | | | |
| POL | | Agency Code | | | | |
| | | Advertiser Code | 138 | | | |
| | | Billing Calendar | Broadcast | | | |
| | | Billing Type | Cash | | | |
| | | Special Handling | | | | |
| | | Agency Ref | 10862AG | | | |
| | | Advertiser Ref | 103780 | | | |
| | | Product 1 | 448 | | | |
| | | Product 2 | | | | |

| | | | | | | Spots/ | | | |
|-----------------|---------------------|------------------------------------|--------------------|---------------------------|--------|---------|------------|------|---------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 1 08/25/20 | 08/31/20 | »BACH IN PARADISE Rate | - 8-11p | 1 | :30 | 1 | \$1,100.00 | NM | |
| Weeks: | Start Date 08/25/20 | End Date 08/31/20 MTWTFSS 1 | Spots/Week 1 | <u>Rate</u> \$1,100.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descri | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 All | M 08/ | 31/20 9:24 PM »BACH | I IN PARADISE - Ra | te 8-11p | :3 | ONKY2OT | V3005H | | \$1,100.00 NM |
| 3 08/25/20 | 08/31/20 | Mon Prime Other | 8-11p | 1 | :30 | 1 | \$600.00 | NM | |
| Weeks: | Start Date 08/25/20 | End Date <u>MTWTFSS</u> 08/31/20 1 | Spots/Week 1 | <u>Rate</u> \$600.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descri | <u>otion</u> | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 All | M 08/ | 31/20 10:17 PM Mon P | rime Other | 8-11p | :3 | ONKY2OT | V3005H | | \$600.00 NM |
| 13 08/25/20 | 08/31/20 | »WHAS11 NEWS AT 1 M-F/SU - Rate | 1 11-1135p | 11111 | :30 | 5 | \$375.00 | NM | |
| Weeks: | Start Date 08/25/20 | End Date MTWTFSS 11111 | Spots/Week 5 | <u>Rate</u> \$375.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descri | <u>otion</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 5 All | M 08/ | 31/20 11:13 PM »WHA | S11 NEWS AT 11 M- | F/SU 11-1135p | :3 | ONKY2OT | V3005H | | \$375.00 NM |
| 14 08/25/20 | 08/31/20 | »GOOD MORNING AN RICA - Rate | 1E 7-9a | 11111 | :30 | 5 | \$375.00 | NM | |
| Weeks: | Start Date 08/25/20 | End Date MTWTFSS 11111 | Spots/Week 5 | <u>Rate</u> \$375.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Descri | otion_ | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 5 All | M 08/ | 31/20 8:09 AM »GOO | D MORNING AMERI | CA - F7-9a | :3 | ONKY20T | V3005H | | \$375.00 NM |
| 16 08/25/20 | 08/31/20 | »ENTERTAINMENT TO NIGHT - Rate | O 7-730p | 11-1 | :30 | 3 | \$400.00 | NM | |
| Weeks: | Start Date | End Date MTWTFSS | Spots/Week | Rate | | | | | _ |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

Send Payment To:



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

| Invoice # | 2040592-2 | Invoice Month | September 2020 |
|--------------|-----------------|----------------|---------------------|
| Invoice Date | 08/31/20 | Invoice Period | 08/31/20 - 08/31/20 |
| Advertiser | ISS/ One Nation | | |
| Product | Kentucky | | |
| Estimate # | 5417 | | |

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| | | | |

Spots/

| | | | | | | Spois/ | | | |
|-----------------|-----------------------------------|--|----------------------|----------------------------|--------|-----------|----------|------|-------------|
| Line Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Type | |
| 16 08/25/20 | 08/31/20 | »ENTERTAINMENT NIGHT - Rate | TO 7-730p | 11-1 | :30 | 3 | \$400.00 | NM | |
| Spots: # Ch | 08/25/20 <u>Day</u> <u>Air</u> | 08/31/20 11-1 Date <u>Air Time</u> Desc | 3 cription | \$400.00 Start/End Time | Leng | th Ad-ID | | | Rate Type |
| 3 All | M 08 | /31/20 7:25 PM »EN | TERTAINMENT TONIG | HT - 17-730p | :3 | O ONKY2OT | V3005H | | \$400.00 NM |
| 18 08/25/20 | 08/31/20 | »WHAS11 NEWS @ Rate | 5p - 5-530p | 1-11 | :30 | 3 | \$300.00 | NM | |
| Weeks: | Start Date 08/25/20 | End Date MTWTFSS 1-11 | <u> </u> | <u>Rate</u> \$300.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Desc | <u>cription</u> | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| 3 All | M 08 | /31/20 5:27 PM »WF | IAS11 NEWS @ 5p - Ra | ate 5-530p | :3 | O ONKY2OT | V3005H | | \$300.00 NM |
| 20 08/25/20 | 08/31/20 | »ABC WORLD NEW Rate | S - 630-7p | 1-1-1 | :30 | 3 | \$450.00 | NM | |
| Weeks: | Start Date 08/25/20 | End Date MTWTFSS 1- 1- 1- 1- | 3 | <u>Rate</u> \$450.00 | | | | | |
| Spots: # Ch | <u>Day</u> Air | Date Air Time Desc | <u>cription</u> | Start/End Time | | th Ad-ID | | | Rate Type |
| 3 All | M 08 | /31/20 6:29 PM »AB | C WORLD NEWS - Rat | e 630-7p | :3 | O ONKY2OT | V3005H | | \$450.00 NM |
| 21 08/25/20 | 08/31/20 | »WHAS11 NEWS @ 630p Su-F - Rate | 6 & 6-630p | 11-1 | :30 | 3 | \$350.00 | NM | |
| Weeks: | Start Date 08/25/20 | End Date MTWTFSS 11-1 | 3 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # Ch | | | | Start/End Time | | th Ad-ID | | | Rate Type |
| 3 All | M 08 | /31/20 6:12 PM »WH | IAS11 NEWS @ 6 & 63 | 0p Su6-630p | :3 | O ONKY2OT | V3005H | | \$350.00 NM |
| | | | | Total Spots | | 8 | | | |

Include Invoice # on Check - Payment Terms 30 Days

\$3,950.00 **Gross Total** Agency Commission \$592.50 Net Amount Due \$3,357.50

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